

## **Sakura Privacy Statement**

**Effective Date: November 31, 2017**

Your privacy is important to us. This Privacy Statement describes the types of information Sakura collects from and about you when you visit our website (“Site”), use our mobile applications (each an “App”), or use our Smart Appliances (each “Smart Appliances”). The Site and Smart Appliances are collectively the “Services.” This Privacy Statement also explains how Sakura may use and disclose such information, as well as your ability to control certain uses of it.

### **INFORMATION COLLECTION**

- **Information You Provide to Us**

Sakura collects information from you when you choose to provide it to us. This may include the personal information we collect – your name, address, email address, telephone number, location information, and company information

#### **Combination of Information**

We may combine the information we receive from and about you, including personal and non-personal information, and information collected through our Sites, and offline, as well as information collected across other computers or devices that you may use, and from third party sources to help us tailor our communications to you and to improve our Site and Services.

### **INFORMATION USE**

Sakura may use the information we collect from and about you to:

- Respond to your inquiries, provide services, and contact and communicate with you;
- Develop new products or services;
- Research, address problems, and improve the usage and operations of the Services;
- Protect the security or integrity of the Services and our business; and
- As described to you at the point of data collection.

### **INFORMATION SHARING**

Sakura may share the personal information we collect from and about you: (1) among Sakura brands, subsidiaries, and parent companies; (2) to our Service Providers, if the disclosure will enable them to perform a business, professional or technical support function for us; (3) as necessary if we believe that there has been a violation of the Sakura Terms of Use or of our rights or the rights of any third party; (4) to respond to judicial process or provide information to law enforcement or regulatory agencies or in connection with an

investigation on matters related to public safety, as permitted by law, or otherwise as required by law; and (5) as described to you at the point of collection.

Except as stated above, we will not share your personal information with unaffiliated third parties. Sakura may, however, share aggregate or anonymous, non-personal information with third parties for their marketing or analytics uses.

Sakura may sell or purchase assets during the normal course of our business. If another entity acquires Sakura or any of our assets, information we have collected about you may be transferred to such entity. In addition, if any bankruptcy or reorganization proceeding is brought by or against Sakura, such information may be considered an asset of Sakura and may be sold or transferred to third parties. Should such a sale or transfer occur, we will use reasonable efforts to try to require that the transferee use your personal information in a manner that is consistent with this Privacy Statement.

#### **DATA STORAGE**

Your personal information may be stored on servers in the Taiwan; however, some of our brands, subsidiaries, parent company, and Service Providers may store information on servers hosted in other countries. As such, your personal information may be subject to the laws of other countries, where the data protection and other laws may differ from those of the Taiwan. Your personal information may be disclosed in response to inquiries or requests from government authorities or to respond to judicial process in the countries in which we operate.

#### **DATA SECURITY**

Sakura is committed to maintaining the security of the data you provide us and will take reasonable precautions to help protect your personal information. We have taken certain physical, administrative, and technical steps to safeguard the information we collect from and about our customers and visitors to our Services. Because there is always some risk in transmitting information over the Internet, while we make every effort to help ensure the integrity and security of our network and systems, we cannot guarantee our security measures.

#### **LINKS TO OTHER WEBSITES**

The Services may have links to third-party sites or applications, which may have privacy policies that differ from our own. We are not responsible for the practices of such sites or applications.

### **CHILDREN'S PRIVACY**

Protecting children's privacy is important to us. We do not direct the Services to, nor do we knowingly collect any personal information from, children under the age of thirteen.

### **IF YOU HAVE QUESTIONS**

If you have any questions about this Privacy Statement or the practices described herein, you may contact us at **+886-4-23690935** or [International@sakura.com.tw](mailto:International@sakura.com.tw).

### **REVISIONS TO THIS STATEMENT**

Sakura reserves the right to revise this Privacy Statement at any time. When we do, we will post the change(s) on the Services. If we change the Privacy Statement in a material way, we will provide appropriate notice to you.

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